

Kris Kish
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PORTFOLIO AT KISHKRIS.COM

SUMMARY & VISION

I am a Creative with a mission. I believe the biggest challenges our planet faces can be solved through the power of inspired communication and thoughtful storytelling. With more than a decade of creative direction, design, and leadership experience, I am leveraging my skillset toward projects, brands, and organizations that strive to create a better planet, promote people and profit, and have a little fun while they're at it.

EXPERIENCE

Design & Brand Director

Planet Home

Managed the global design teams while working with the C-Suite to launch the inaugural Planet Home event, bringing to life the Planet Home brand across event and web platforms, as well as art direction across all touchpoints, including print, radio, on-site, digital, and experiential design.

Creative Director

The Sights And Sounds Media House

Co-founded a creative content agency that focused on capturing and producing raw, emotional, and immersive media. Art directed and produced a festival-nominated fictional short film shot at Burning Man.

Founder, Editor-in-Chief

TheSightsAndSounds.com

Founded and built The Sights And Sounds Music Magazine to a readership of 10K+ per month. The site has previously been named one of the 100 World's Most Influential Music Blogs.

ECD, Co-Founder

Empact Labs

Co-founded an experiential creative agency focused on human centered design principles and socially responsible brands. I led the creative strategy and execution on the world's first Future Money Museum for a cryptocurrency and filmed the first Virtual Reality Solar Eclipse.

Art Director

MARC USA

From concept to production, worked alongside the ECD to create engaging, forward-thinking, and eye-catching campaigns for Payless Shoes, DePaul University, and True Value Hardware.

Freelance Art Director

Viro Design Lab

Developed the brand identity and name for the launch of WOATS Oatsnack. Designed and managed brand and packaging for Zico Coconut Water before their sale to Coca-Cola.

EDUCATION

UC Berkeley

Berkeley, CA
Certificate in FinTech

Chicago Portfolio School

Chicago, IL
Certificate in Art Direction & Design

Iowa State University

Ames, IA
B.A. in Advertising & Psychology

University of Newcastle

Newcastle, NSW, Australia
School of Design (Study Abroad)

STRENGTHS

Concept & Creative Design
Identity & Brand Storytelling
Social & Branded Strategy
Leadership Development
Adobe Creative Suite
Web & Wordpress
Python & SQL
G-Suite & Airtable
Team Building
Photography
Optimism

POINTS OF INTEREST

Recently started training Parkour.

I coach high-performance habits and routines.

Black Belt in Tae Kwon Do.

Captained a nationally recognized paintball team.

My portrait is in Rolling Stone magazine.

LinkedIn » [linkedin.com/in/kriskish](https://www.linkedin.com/in/kriskish)

Instagram » [instagram.com/kriskishkriskish](https://www.instagram.com/kriskishkriskish)

dribbble » [dribbble.com/kriskish](https://www.dribbble.com/kriskish)