



SUMMARY & VISION

I am a **Creative Director for a cause**. I believe the biggest challenges our planet faces can be solved through the power of inspired communication and thoughtful storytelling. With nearly a decade of art direction, design, and leadership experience, I am leveraging my skillset toward projects and organizations that strive to create a better planet, promote people and profit, and have a little fun while they're at it. My vision is to affect the lives of one billion people through my creativity and art.

EXPERIENCE

Design & Brand Manager

PLANET HOME

Oversaw the global design and brand teams, working alongside the C-Suite to bring projects and goals from concept to completion. Coordinated with a global team to successfully launch the inaugural PLANET HOME 2019 flagship event with 10K+ attendees as well as a re-branded company web identity.

Jr. Art Director

MARC USA

From concept to production, worked alongside the ECD to create engaging, forward-thinking, and eye-catching campaigns for Payless Shoes, DePaul University, and True Value Hardware.

Freelance Photographer

The World

A decade experience photographing and documenting live events and travel destinations, covering everything from Lollapalooza and Coachella to endangered animals in South Africa.

ECD, Co-Founder

Empact Labs

Co-founded an experiential creative agency focused on human centered design principles and socially responsible brands. Oversaw creative on a range of projects from the Global Solar Eclipse and Burning Man to the Nelson Mandela Foundation.

Founder, Editor-in-Chief

TheSightsAndSounds.com

Founded The Sights And Sounds Music Magazine with a readership of 10K+ per month and has previously been named one of the 100 World's Most Influential Music Blogs.

Freelance Art Director

Viro Design Lab

Branding and naming through production and launch of WOATS Oatsnack. Designed and managed packaging for Zico Coconut Water before their sale to Coca-Cola.

EDUCATION

UC Berkeley

Berkeley, CA

Certificate in FinTech (In progress)

Chicago Portfolio School

Chicago, IL

Certificate in Art Direction, Design

University of Newcastle

Newcastle, NSW, Australia

School of Graphic Design

Iowa State University

Ames, IA

BA in Advertising, Psychology

SKILLSET

Creative Direction
Concepting & Strategy
Branding & Storytelling
Leadership Development
Adobe Creative Suite
Python Programming
Web & Digital Design
Content Creation
Photography
Optimism

POINTS OF INTEREST

Senior Coach at Mastery In Transformational Training.

Black Belt in Tae Kwon Do.

Captained a nationally recognized paintball team.

My portrait is in Rolling Stone magazine.

LinkedIn » [linkedin.com/in/kriskish](https://www.linkedin.com/in/kriskish)

Instagram » [instagram.com/thesightsandsounds](https://www.instagram.com/thesightsandsounds)

dribbble » [dribbble.com/kriskish](https://www.dribbble.com/kriskish)